

**DOREEN MARIE MARCHIONNI**

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**or**

**doreen@sasquatchmedia.com**

**CONSULTING**

June 2009-present

Principal, Sasquatch Media Consulting

**EDUCATION**

2009

Ph.D

Journalism and Mass Communications  
University of Missouri-Columbia

1996

M. A.

Liberal Studies (American studies)  
Columbia University-New York City

1984–1989

B. A.

Communications (print journalism)  
University of Washington -Seattle

**DISSERTATION/RESEARCH FOCUS**

Explicated journalism-as-a-conversation with online news experiments, building new theory on a critical audience issue for 18-35-yoa demographic. Long-term research program to involve testing conversation through multiple methods.

**PROFESSIONAL EXPERIENCE**

**THE SEATTLE TIMES** (234,000-circ. daily in Seattle, Wash.)

**Night Metro Editor**, August 2003-May 2006

Help edit stories from various Metro teams, coordinate late news across four editions of newspaper, work closely with copy desk on story content and play and page design and supervise night reporter with an eye on developing short-term enterprise for daily, weekend papers.

Other duties/highlights:

- Co-chair newspaper’s Ethics and Standards Committee.
- Draft periodic reports assessing paper’s fairness/accuracy based on electronic corrections database.
- Coordinated newsroom-wide training in accuracy in 2004 for reporters, assistant metro editors and copy editors.
- Work closely with paper’s news partner KING-TV each day on breaking news, cross-promotion of stories.

**Assistant Suburban Editor**, August 2002-August 2003

Supervised four reporters and two interns in paper's Eastside (Bellevue) bureau in coverage of courts, cops, social services/diversity, rural governments and environment.

**THE NEWS TRIBUNE** (130,000-circ. daily in Tacoma, Wash.)

**Central Team Leader**, late January 2002-July 2002

Supervise six-person reporting team that covers Tacoma City Hall and neighborhoods, housing authority, libraries and schools and Kitsap Peninsula.

**Co-Team Leader Crime and Breaking News Team (nights)**, November 1997-December 2001

Helped supervise six-person team that covers breaking news, criminal justice issues and general assignments in the South Sound.

**Team Leader**, January 1997-November 1997

Supervised reporters on several teams – crime, breaking news, entertainment, suburban – while filling in for various editors at different times.

**Education reporter**, September 1995-January 1996

Covered breaking news and reform efforts in Tacoma School District.

**Crime reporter**, September 1992-September 1995

Covered variety of breaking news, enterprise and trend stories, daily police blotter column and general assignments. Also occasionally filled in for courts reporter on murder trials and other court cases.

Coverage highlights:

- Execution of Charles Rodman Campbell, Washington state's first involuntary execution in 30 years.
- Northwest recovery efforts in Oklahoma City bombing.
- Wenatchee child sex-ring scandal.

**Suburban reporter**, October 1989-September 1992

Covered schools, politics, crime and urban growth issues in Gig Harbor and the Kitsap Peninsula, including breaking news and enterprise stories. Also worked weekends as general assignment reporter for metro desk.

**UNITED PRESS INTERNATIONAL**

**Bureau reporter**, spring 1989

Covered legislative news in the Washington state capital for the wire service's Olympia bureau.

**TEACHING EXPERIENCE**

- Teaching assistantships at University of Missouri-Columbia
  - Quantitative Research Methods (will teach online course to master's students, spring, 2010).

- Introduction to News Writing/Convergence (taught lab section for large-lecture course, 18 students, winter 2008).
- Principles of American Journalism (co-instructor in class of about 200 students, fall 2007).
- Introduction to News Writing/Convergence (taught course alone, 8 students, summer 2007).
- Co-instructor Pacific Lutheran University in Tacoma, Wash.
  - Intermediate News Writing/Reporting (taught course alongside professor, about 12 students, fall 2005).

**REFERENCES** Available upon request